SHREYASH TRIPATHI

Shopify Developer & Full-Stack Engineer

Noida, India

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PROFESSIONAL SUMMARY

Shopify developer and full-stack engineer who builds and fixes D2C stores end to end: custom Online Store 2.0 themes in Liquid, editable sections, metafield-driven product pages, theme refactors, conversion-focused product pages and store SEO. Built a custom theme from scratch for an ethnic-wear label and refactored and redesigned a live store for an Ayurvedic wellness brand. Also ships React, Next.js and Node.js products at a digital product agency. Based in Noida; open to freelance, full-time and remote work.

WORK EXPERIENCE

Garage Collective - Noida, India *| Feb 2026 - Present*

Promoted from AI Trainee to Junior Developer, UI/UX

- Ship production UI and features across 20+ client and SaaS builds in React, Next.js and TypeScript, including marketing sites, e-commerce and multi-tenant dashboards.
- Built a multi-tenant affiliate-marketing platform for D2C and Shopify brands: tracked links with automatic UTM tagging, Shopify order webhooks, attribution, fraud scoring and GST/TDS commission invoicing.
- Built and shipped a finance mobile app (React Native, Expo) with role-based screens, swipe-to-approve, invoice PDFs and six Android home-screen widgets.
- Rebuilt a 45-page school website with a mobile-layout overhaul, and cut its CSS by about a third with screenshot-verified visual tests.
- Developed and deployed an AI content-generation agent that produces daily social and blog posts, cutting manual content effort by roughly 40%.

PROJECTS

Wellness Store Redesign - Shopify theme refactor & redesign for an Ayurvedic brand

- Refactored a live Online Store 2.0 theme in 92 commits over three days: moved 2,114 lines of CSS out of the vendor build, pulled inline CSS/JS out of 20+ sections and cut global CSS from 1,267 to 680 lines, with the store live throughout.
- Redesigned the header and a shoppable mega menu; added wellness-assessment, concern-finder, comparison and press sections; rebuilt the product page (sticky gallery, accordions, pack selector) with 21 metafield-driven sections.
- Fixed a pack-pricing bug (packs charged as one unit) with pack-quantity sync and automatic discounts, and unified two 40-rule product quizzes, verified across all 32,768 answer paths.

Custom Shopify Theme - Online Store 2.0 theme from scratch for an ethnic-wear label

- Built 43 sections, 11 snippets and 11 JSON templates with 20 product metafields (fabric, technique, size chart, colour siblings, complete-the-look).
- Product page with pincode delivery and COD check, size finder, WhatsApp stylist, sticky add-to-cart, colour siblings and Product JSON-LD.
- Prepared the launch catalogue: researched 11 competitor stores, audited 717 photos and edited 255, and wrote 32 SEO-ready listings with a bulk-import file.

PurrCase - Custom Phone-Case E-Commerce Platform (team project, frontend)

- Built the Next.js storefront and a 3-step case designer with canvas cropping; Stripe checkout with verified webhooks and order emails.

Portfolio Website - shreyashtripathi.in

- Prerendered React site with structured data and strict security headers; Lighthouse SEO, accessibility and best practices at 100, ranking for its target searches within its first month.

TECHNICAL SKILLS

Shopify: Liquid, Online Store 2.0 (JSON templates, sections, theme blocks), metafields, Section Rendering API, theme editor presets, app integrations (reviews, shipping, WhatsApp)
E-commerce & SEO: Product page conversion, Product JSON-LD, SEO titles and meta, alt text, collection structure, Stripe, Razorpay
Frontend: HTML, CSS, JavaScript, TypeScript, Tailwind CSS, React, Next.js, Framer Motion, GSAP, Responsive Design
Backend & Data: Node.js, Express.js, REST APIs, PostgreSQL, Supabase, MongoDB
Tools: Git, GitHub, Vercel, Python (image pipelines), Playwright, Lighthouse

EDUCATION

JECRC University, Jaipur *2022 - 2026*
Bachelor of Technology (B.Tech), Computer Science Engineering - CGPA: 8.1

P.P. Savani School, Ankleshwar, Gujarat
Senior Secondary (12th), CBSE Board

Swami Vivekanand Academy, Ankleshwar, Gujarat
Secondary (10th), CBSE Board

ACHIEVEMENTS & CERTIFICATIONS

- Top 10 Finalist, Smart India Hackathon (national-level competition, 200+ teams)
- Top 10 Finalist, University Ideathon Competition
- Apna College - Alpha (DSA with Java), Certificate of Completion
- Summer Analytics 2024, Consulting and Analytics Club, IIT Guwahati

EXTRA-CURRICULAR INVOLVEMENT

- Active member, Consulting and Analytics Club, IIT Guwahati (Aug 2024 - Present).
- Regular participant in competitive coding contests and hackathons, including national-level and university-level events.

INTERESTS

E-commerce, UI/UX Design, Web Development, Store Conversion & SEO